

PURELAND→EAST←WEST COMMUNITY SHUTTLE



AN ECONOMIC LIFELINE

Jobs help families put food on the table, pay the bills and contribute to the economy. Connecting families to jobs is why the Pureland East-West Community Shuttle began operations in 2015.

Along with better access to employment, our services provide families with the freedom and mobility to also access the education, medical, shopping, recreation and faith-based activities they need to thrive day-to-day.

For residents of Gloucester County, New Jersey without a car, **the community shuttle serves as a lifeline to greater economic opportunity and higher quality of life.**

CONNECTING OUR COMMUNITY

This program is made possible by a public-private partnership, led by the United Way of Gloucester County. Other partners include the Pascale Sykes Foundation, the County of Gloucester, NJ Transit, Heart of South Jersey, Cross County Connection, and South Jersey Transportation Authority. These partners continuously monitor, evaluate and adjust the shuttle service as needed.



BENEFITS OF OUR SHUTTLE



Only east-west public transit route in the county



28 mile route serving **Williamstown, Glassboro, Mullica Hill, Swedesboro and Logan Township**



Connection to **11 NJ TRANSIT bus routes**



Low-cost \$1 fare ride & free ride transfers between NJ TRANSIT and shuttle



Link to **free circulator shuttle** for “door-to-door” service within Pureland Industrial complex



Access to essential jobs and services:

- *Avandale Park and Ride*
- *Gloucester County Library*
- *Rowan University*
- *Inspira Medical Center*
- *Pureland Industrial Complex (185 businesses)*



“I take it every day, back and forth to work, because there is no bus that travels from this area going to my work. The shuttle allows me to make it home in time to take care of my children coming home from school and allow my wife to rest before she goes to work.”

— *Walden, passenger*

3 BENEFITS OF PUBLIC TRANSPORTATION

Data from the American Public Transportation Association shows that public transportation transforms communities by spurring economic development and promoting sustainable lifestyles.



87% of trips

on public transit have a direct impact on the **local economy**



Every \$1 invested in public transportation generates

\$4 in economic returns



Every \$1 billion invested in public transportation supports and creates more than

50,000 jobs



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“Many of the people we work with are low- and moderate-income families who are looking for good-paying jobs. The shuttle makes it possible for them to access those jobs.”

— Bernadette Blackstock, CEO & President, People for People

OUR IMPACT

Year over year, the shuttle has seen increased demand in ridership.

53,476

TOTAL PASSENGERS IN 2019

90%

OF PASSENGERS USE THE SHUTTLE TO GET TO WORK

77%

OF PASSENGERS DO NOT HAVE ACCESS TO A VEHICLE

TAKE ACTION

Our community shuttle has unlocked countless opportunities for the families and businesses of Gloucester County to reach their full potential. We depend on the generosity of our donors to keep our services running smoothly.

Become a donor today to play your part in making Gloucester County a vibrant home for all.

Contact:

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