

# HABCORE HOUSING THE HOMELESS

Stability  
Dignity  
Hope



## Who We Are

We believe a safe home is a human right. Yet, too many people are sleeping in their cars, in emergency shelters or on the streets of our communities.

Since 1988, HABcore has ended homelessness for countless residents in the Monmouth and Ocean counties of New Jersey through permanent housing, vital services and advocacy. We provide stable homes, comprehensive case management and access to a variety of services and employment support to over 325 formerly homeless residents including families, children, veterans and individuals with disabilities.

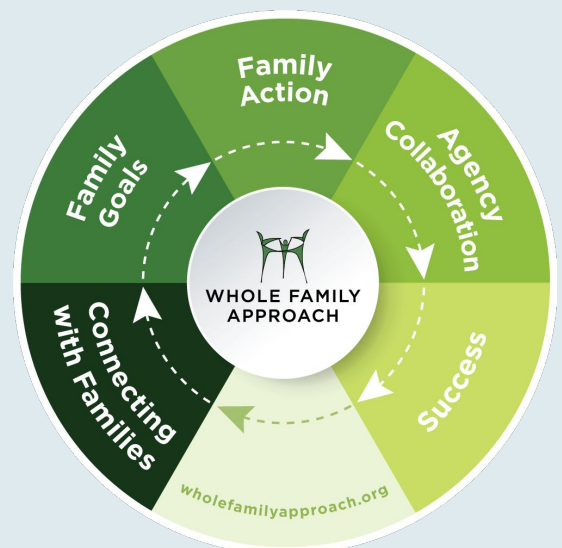
No two experiences of homelessness are the same. Beyond just “brick and mortar,” HABcore’s mission is to guide homeless and formerly homeless residents in moving from crisis to stability and on to thrive, breaking the pattern of homelessness for future generations.

HABcore, by providing permanent housing and individualized support, helps homeless families with children, veterans and individuals with special needs move through crisis to stability, giving them the opportunity to improve their lives.

## A Holistic Approach to Ending Homelessness

Permanently ending homelessness means empowering families to work together to support each other’s goals across all areas of life, in turn achieving long-term change and stability as a unit. Our work is guided by the Whole Family Approach, a family-led strategy that equips adults and children with the tools to set, plan and achieve their goals together.

HABcore’s Strengthening Families initiative connects families with permanent homes and individualized support to reach their full potential. Families partner with trusted case managers to plan and set goals focused on financial literacy, employment, health and wellness, academic success and healthy relationships.



# Building Family Stability and Well-Being

We recognize that all areas of life are interconnected. Families cannot address one area without factoring in another. Learnings from seven years of research, conducted by the Senator Walter Rand Institute for Public Affairs among eight nonprofit collaboratives implementing the Whole Family Approach in Southern New Jersey, show positive changes for families with two caregivers:

- Primary caregivers report a significant improvement in children's educational outcomes.
- Both caregivers feel a significant increase in the help given and received in their relationship.
- Secondary caregivers report significantly reduced financial stress.

These findings reinforce the positive impact of the holistic services we offer including: comprehensive case management, assistance with securing benefits, access to healthcare, social interaction, wellness education, life skills and parenting training, recreation and supported employment.



## Our Impact

During our 2019-2020 grant year, the 25 families participating in our Strengthening Families program achieved the following:

**100%**  
housing  
retention rate

**76%**  
of families mastered  
financial literacy skills

**80%**  
of individuals obtained or  
maintained employment

## Overcoming Crisis to Achieve Stability

After losing their home to Superstorm Sandy in 2012, Will, Sherrie and their two daughters cycled in and out of homelessness for over three years. Without a permanent home, the family struggled to maintain stability in other areas of their lives. Sherrie was unable to find work. Will struggled to manage his chronic illness. Their two daughters lacked the structure they needed to succeed in school.

In 2016, the family secured permanent housing through HABcore's apartment program. With a safe, permanent place to call home, the family is thriving and achieving their goals together. Today, Will is better able to manage his chronic illness, both he and Sherrie are employed full-time, and their daughters are progressing at school.

## Our Resilience

The COVID-19 pandemic severely impacted our families' well-being and long-term goals. Our team quickly adapted to maintain ongoing support to families by:

- Equipping households with tablets and data plans to enable families and case managers to continue virtual meetings and children to attend school from home.
- Providing budgeting support for families to alleviate economic stress.
- Distributing emergency support including food, medication, utilities payments, transportation, car and insurance payments, plus rental and mortgage assistance.

## Take Action

Homelessness ends here — with you. Join us in providing the housing and vital services that ensure a safe and healthy community for our unhoused neighbors.